

JUICE PLUS+® CDs AND DVDs

NSA offers a broad selection of professionally produced Prevention Plus+ health education CDs and DVDs – designed for a variety of audiences, situations, and uses – for “dripping” health information on Juice Plus+® prospects and customers.

Leading with Juice Plus+®

Health professionals explain the science behind Juice Plus+®. Suitable for anyone, anytime, anywhere, as a first exposure to Juice Plus+® or to reinforce Juice Plus+® to existing customers.

Richard DuBois, M.D.	<i>The Whole Truth in 15 Minutes</i> (CD or DVD)
Delia Garcia, M.D.	<i>An Easy Solution</i> (CD or DVD)
Susan Silberstein, Ph.D.	<i>Are You Digging Your Grave with Your Fork?</i> (CD only)
Mitra Ray, Ph.D.	<i>Call Me in the Morning</i> (CD only)
Marilyn Joyce, R.D.	<i>From Surviving to Thriving</i> (CD or DVD)
Paul Williams, M.D.	<i>In Case of Emergency</i> (CD only)
William Sears, M.D.	<i>Nine Simple Steps</i> (CD or DVD)
Paul Stricker, M.D.	<i>Eat Well. Live Well</i> (CD or DVD)
Mitra Ray, Ph.D.	<i>Achieving Optimal Health</i> (CD only)
Sears, DuBois, Ray, Garcia	<i>Four Doctors</i> (CD or DVD)

Targeted CDs/DVDs with specific messages and/or for particular audiences

Children's Health Study:

Making a Difference, featuring William Sears, M.D. (CD or DVD)

Juice Plus+® Clinical Research:

The Power Behind Juice Plus+®, featuring Richard DuBois, M.D. (CD or DVD)

Introducing other Juice Plus+® products to your customers:

From Here to Longevity, featuring Mitra Ray, Ph.D. (CD or DVD)

Weight management:

Exploding the Diet Myth, featuring Jack Medina (CD or DVD)

Women's health:

Woman to Woman, featuring Bunny Jumonville (CD only)

Athletes/parents of athletes:

Run Faster! Jump Higher!, featuring Jack Medina (CD only)

Tips for choosing the right CD or DVD

1. Listen to and watch as many as possible. It's a great way to learn more about Juice Plus+® and the Juice Plus+® product line and to strengthen your belief in our products.
2. Use the tool that first sold YOU on Juice Plus+®. Go with what you know. Let your own experience be your guide. "This audio (or DVD) made a real impression on me. I'd like for you to hear it too."
3. Share more than one with the same person. It almost always takes a series of exposures to get your prospect where you want him or her to be.
4. They're great for follow-up, too. There's no better way to reinforce the Juice Plus+® habit with your existing customers or to get them to try other Juice Plus+® products.

Biographies

Richard E. DuBois, M.D.

Home: Atlanta, Georgia.

Medical Specialty: Infectious Diseases.

Education: State University of New York at Buffalo, Doctor of Medicine.

Most Recent Position: Chief of Internal Medicine, Atlanta Medical Center.

Honors: President of the Georgia Society of Internal Medicine. President of the Infectious Disease Society of Georgia. President of the Medical Association of Atlanta. Listed in *Best Doctors in America* every year since 1994. Chosen by his medical colleagues as their “physician of choice” in his specialty.

Recent Paper: *Oxidative Stress in the Pathogenesis of Disease and Aging: Opportunity for Intervention, a review of current medical literature establishing the importance of antioxidants from whole food sources in preventing degenerative disease.*

Community Service: Board of Directors, American Red Cross, Atlanta, Georgia.

Delia Garcia, M.D.

Home: St. Louis, Missouri

Medical Specialty: Radiation Oncology

Education: Graduated from Southern Illinois University School of Medicine (1979). Internship at University of Wisconsin Hospital (1979-80). Resident/Chief Resident at Washington University School of Medicine in St. Louis (1980-83).

Fellowships and Appointments: American Cancer Society Clinical Fellowship (1981-82). Assistant Professor of Radiation Therapy and Oncology, Medical College of Virginia (1983-84). Assistant Professor of Radiology at Washington University School of Medicine (1984-1992). American College of Radiology Fellowship (2001).

Other Professional Accomplishments: Author of over 40 scientific articles. Founding member of a cancer and breast institute in St. Louis (1999). Selected by her peers to appear in *Guide to Top Doctors* and *Best Doctors in America*.

Community Service: Professional Advisory Board Member, Susan G. Komen Breast Cancer Foundation (“Race for the Cure”) and The Wellness Community of Greater St. Louis.

Marilyn Joyce, R.D.

Home: Los Angeles, California

Education: Marilyn Joyce is a Registered Dietician, with a degree in Biochemistry and Human Nutrition.

Accomplishments: Over the past few years, Marilyn has appeared as a guest on many radio and television programs, including *Leeza*, *Jenny Jones*, *Montel Williams*, *Maury Povitch*, *Doctor to Doctor*.

Books: Marilyn Joyce is the author of two books, *5 Minutes to Health*, and, *I Can't Believe it's Tofu!*. She is a regular contributor to *Healthy and Natural Magazine*, Health Editor and feature writer for *New Perspectives*.

Bunny Jumonville

Home: Ventress, Louisiana

History: A former National Spokesperson for the American Cancer Society, Bunny has helped thousands of women fight back against the ravages of this disease.

Accomplishments: Bunny serves on the Advisory Board of the Women's Hospital in Baton Rouge, Louisiana, and is a board member of the Stanley S. Scott Cancer Center in New Orleans, Louisiana.

Jack Medina

Home: Grants Pass, Oregon

Education: Jack Medina received his bachelors and masters degree in Physical Education at San Jose State University. He began his coaching career at Homestead High School in California. Moving to California State University, Northridge, Jack developed nineteen All American Gymnasts and three National Event Champions.

Accomplishments: Jack's success led him to International Competition where he worked with many of the top gymnasts in the world, including the USA's Cathy Rigby. He also served as a strength and conditioning consultant to the Oakland Raiders, Los Angeles Rams, Seattle Seahawks and Golden State Warriors. Jack implemented and supervised a Stress Management-Wellness Program for Los Alamos National Laboratory and their 10,000 employees. Jack is an active member of the American College of Sports Medicine, The National Strength and Conditioning Association, and a Certified Fitness Specialist by the Cooper Center in Dallas, Texas, one of the most prestigious in the world.

Books: He is the author of numerous articles on health issues, and a new book entitled *The Winning Edge: Fueling and Training the Body for Peak Performance*.

Mitra Ray, Ph.D.

Home: Seattle, Washington.

Education: BS, Cornell University, Ithaca, New York; Ph.D., Stanford University, Palo Alto, California.

Area of Interest: Cell biology, particularly as it relates to cancer, Alzheimer's disease, and other degenerative diseases.

Published in: *Proceedings of the National Academy of Sciences*, *Science*, and *Journal of Cell Biology*.

Honors: Young Investigators Award, Federation of American Societies for Experimental Biology; recipient of grants from the National Institutes of Health and the American Cancer Society.

William Sears, M.D.

Home: San Clemente, California.

Medical Specialty: Pediatrics. "Dr. Bill" (as his patients call him) is in private practice with his three oldest sons, Dr. Jim, Dr. Bob, and Dr. Pete.

Education and Training: Harvard Medical School Children's Hospital in Boston; The Hospital for the Sick Children in Toronto, the largest children's hospital in the world, where he served as Associate Ward Chief of the newborn nursery and Associate Professor of Pediatrics.

Most Recent Position: Associate Clinical Professor of Pediatrics at the University of California Irvine School of Medicine.

Professional Distinctions: Fellow of the American Academy of Pediatrics, and of the Royal College of Pediatricians.

Professional History: Former Assistant Professor of Pediatrics, University of Southern California School of Medicine.

Accomplishments: Author with wife Martha of 32 books and numerous articles on parenting and child care. Medical Consultant to *Parenting* and *Baby Talk* magazines. Known as "America's Pediatrician," he has appeared in over 100 television programs, including *20/20*, *Donahue*, *Dateline*, *Good Morning America*, *Oprah Winfrey*, and *The Today Show*. Known worldwide for his popular website AskDrSears.com.

Susan Silberstein, Ph.D.

Home: Philadelphia, PA.

Education: BA, Douglass College, New Brunswick, NJ; M.A., Ph.D., University of Pennsylvania, Philadelphia, PA.

Current Position: Executive Director of the Center for Advancement in Cancer Education (CACE), which she founded in 1977, and trainer for Ultimate Health Group.

Professional History: Served as Educational Advisor to the National Foundation for Alternative Medicine. Taught the psychology of health and disease in the Graduate Division of Counseling Psychology at Immaculata University. Served as Director of the Integrative Program for Cancer Prevention at the Village at Newtown Medical Center. Featured in Rutgers University Press's *Evaluating Alternative Cancer Therapies*.

Honors: Phi Beta Kappa and Fulbright scholar. Recipient of the Jefferson Award of the American Institute for Public Service, the Legion of Honor Award of the Chapel of Four Chaplains, the Montgomery County Woman of Vision Award, the Founder's Award of the National Foundation for Alternative medicine, and the Lifetime Achievement Award of the Center for Advancement in Cancer Education.

Professional Accomplishments: Editor of *Immune Perspectives* magazine. Creator of the video, *Breast Cancer: The Diet Connection*. Author of the recipe book *Hungry for Health*. Originator of Philadelphia's annual "Food & Health Expo."

Paul Stricker, M.D.

Home: San Diego, CA

Education: Doctor of Medicine (M.D.) degree from the University of Missouri School of Medicine in Columbia in 1987. Research in sports medicine at the University of Texas Health Science Center in Dallas 1985-86. Pediatric internship and residency at Arkansas Children's Hospital, University of Arkansas for Medical Sciences in Little Rock 1988-91. Fellowship in primary care sports medicine at the University of California, Los Angeles (UCLA) 1991-93.

Current Position: Private practice at Scripps Clinic, an internationally recognized multi-specialty medical group and clinical research institution specializing in more than 50 fields of medicine and surgery.

Professional Achievements: Past-President of the American Medical Society for Sports Medicine. Elected member of the American Academy of Pediatrics' Executive Committee on sports medicine and fitness. Program Director of the 2006 American Academy of Pediatrics Pediatric/Adolescent Sports Medicine Course. Member of the editorial advisory board of *Healthy Children* magazine.

Paul Williams, M.D.

Home: Memphis, TN

Education: Paul Williams, M.D., is a 1975 graduate of the West Virginia University School of Medicine.

Professional History: After completing his residency and entering private practice in the Northeast, he moved to Atlanta, Georgia, where he practiced Emergency Medicine for over twenty years. As an ER physician, he has seen literally thousands of patients with cardiovascular disease or cancer. He currently serves as Corporate Medical Director for NSA in Memphis, Tennessee.

Accomplishments: Dr. Williams has served as a physician for several athletic teams and events, including the United States International Roller Hockey Team, numerous high school teams, the BellSouth Golf Classic, and the 1996 Summer Olympics in Atlanta.