

JUICE PLUS+® PRODUCTS

Medical science reminds us every day that good nutrition and good health go hand in hand – especially when it comes to the healthful benefits of eating fresh, raw fruits and vegetables. Researchers continue to find phytonutrients in fruits and vegetables that support our immune systems, impede the development of degenerative diseases, and contribute to good health in many other ways.

Unfortunately, most people don't eat nearly enough fruits and vegetables, especially not every day. Those we do eat tend to be picked early, over processed, overcooked, or too far removed from the field, and thus lack much of the nutrition provided by a variety of fruits and vegetables.

Many people find fruits and vegetables too inconvenient and too expensive and most fail to get the recommended 7 to 13 servings every day.

Juice Plus+® is the next best thing to fruits and vegetables. Certainly everyone should be encouraged to eat more fruits and vegetables – but we know that most people simply won't do it.

Juice Plus+® provides a vital nutritional support system to complement an individual's diet.

Juice Plus+ is:

- Juice Plus+® is whole food based nutrition.
- Juice Plus+® is a complement to a healthy diet.
- Juice Plus+® is supported by clinical research.
- Juice Plus+® is recommended by thousands of doctors and health professionals around the world.

Juice Plus+® is NOT:

- Juice Plus+® is not a substitute for eating fruits and vegetables.
- Juice Plus+® is not a medicine, treatment, or cure for any disease or condition.
- Juice Plus+® is not a multivitamin.
- Juice Plus+® is not a multi-level marketing (MLM) program.

What health professionals are saying about Juice Plus+®

An Orchestra Effect

In response to the question, "Why do we need whole foods?," Dr. Richard DuBois stated:

"Well, I think the reason is that there are so many phytonutrients in every fruit and vegetable. When you take one or two individual phytonutrients in the form of say Vitamin C or Vitamin E, you're not even beginning to approach the benefits of the wide range of phytonutrients present in fruits and vegetables. I think that this orchestra effect is all of these phytonutrients working together, enhancing the benefit of each one of the individual components." – Richard DuBois, M.D.

Working Together Synergistically

"So many phytonutrients co-exist in each plant in natural proportions, working together 'synergistically'. When we take one or even several in fragmented form (such as just Vitamin C tablets), this synergy is lost, or its benefits are diminished or changed."

– Mitra Ray, Ph.D.

Although Juice Plus+® enjoys the support of thousands of health professionals such as those quoted above, NSA does not make any claims about Juice Plus+® involving the prevention, cure, or mitigation of any specific disease.

The Juice Plus+® Formula

Juice Plus+® contains natural juice and pulp powders from fifteen different fruit and vegetables and bran from two grains. The powders are concentrated from fruit and vegetable juices using a proprietary, low-temperature process that retains as much of the original nutrition as possible.

Juice Plus+® also contains additional carotenoids, ascorbate, tocopherols, and folate to ensure the delivery of these key antioxidant groups in consistent amounts across all batches, regardless of growing and harvest conditions and to support label nutrient claims. Where possible, plant sources are used for this purpose, such as Dunaliella salina as a source of mixed carotenoids, and acerola cherry as a source of ascorbate. In addition, other naturally sourced phytonutrients added to Juice Plus+® include specific phytonutrients not found elsewhere in the Juice Plus+® formula, such as pectin and bioflavonoids from citrus fruits and fiber from beets, prunes, and dates.

The key to Juice Plus+® – and what separates it from most nutritional supplements on the market today – is that it is whole food based nutrition from **17 different fruits, vegetables, and grains** in a specific blend that has been proven effective through independent clinical research.

Nutrition, Prevention, and Juice Plus+®

Most people in the medical profession choose their occupations in large part because of a desire to help people.

Physicians recommend all kinds of changes in patients' lifestyles – from losing weight to eating better to exercising to quitting smoking. The problem, however, is compliance – really getting their patients on track with a lifestyle that sustains health and vitality.

Physicians face an incredible challenge when it comes to reducing the risk of disease, especially when the most commonly consumed vegetable in the United States is french-fried potatoes. Unless a patient is in a medical crisis, very little "lifestyle" advice is heeded.

When people are busy, bad habits are hard to change. And if people think something is going

to be a hassle or requires a lot of time and work, “real change” if it happens at all, seldom lasts.

But keeping people healthy –and reducing the risk of disease – is becoming more important all the time.

Recent studies point to two overwhelming realities. The first is that whole food, not isolated vitamins, holds the key to health and personal wellness. The second is that prevention is possible, and must be the model of choice in fighting disease.

The Juice Plus+® Family of Products

Every member of the Juice Plus+® product family includes crucial elements of the Juice Plus+® philosophy:

1. They focus on whole food based nutrition.
2. They contain only the highest quality ingredients.

The Juice Plus+® family of products includes: Juice Plus+® Orchard Blend and Garden Blend capsules; Juice Plus+ Vineyard Blend® capsules; Juice Plus+® Orchard Blend and Garden Blend Chewables (chewable tablets); JP+ Gummies®; Juice Plus+ Complete® (between-meal shake or complete meal replacement); Juice Plus+ Thins® (chewable fiber wafers); Juice Plus+® for Dogs; and, Juice Plus+® for Cats.

How to take Juice Plus+® Orchard and Garden Blend

The most important goal is to ensure that taking Juice Plus+® becomes part of a daily routine.

Take Juice Plus+® capsules with meals, for best results and to avoid gastrointestinal side effects and optimize nutrient absorption.

Adults generally take two Juice Plus+ Orchard Blend® capsules and two Juice Plus+ Garden Blend® capsules every day.

Ideally, the capsules should be taken several hours apart; however, all four capsules may be taken at once, preferably early in the day and with a meal.

People who add two Juice Plus+ Vineyard Blend® capsules to their daily regimen can take one Vineyard Blend capsule with each of their Orchard and Garden capsules, or simply take two capsules with each meal, in any order.

Initially, minor digestive discomfort may occur but should subside within the first few days. Our recommendation is to start slowly to allow the body time to adjust to the new nutrients.

Juice Plus+® capsules are best consumed with water. However, they can be consumed with any liquid.

It's okay to modify your Juice Plus+® regimen to suit your individual needs!

Juice Plus+ Orchard Blend® Capsules

For the most up-to-date list of ingredients, please refer to the ingredient list on the label.

Nutrition Facts

Serving Size: two Juice Plus+ Orchard Blend® Capsules

Calories	5
Total fat	0 g
Saturated fat	0 g
Trans fat	0 g
Cholesterol	0 mg
Sodium	5 mg
Total Carbohydrate	1 g
Dietary Fiber	< 1 g
Sugars	< 1 g
Protein	< 1 g

Juice Plus+ Garden Blend® Capsules

For the most up-to-date list of ingredients, please refer to the ingredient list declared on the label.

Nutrition Facts

Serving Size: two Juice Plus+ Garden Blend® Capsules

Calories	5
Total fat	0 g
Saturated fat	0 g
Trans fat	0 g
Cholesterol	0 mg
Sodium	10 mg
Total Carbohydrate	1 g
Dietary Fiber	< 1 g
Sugars	< 1 g
Protein	< 1 g

Juice Plus+ Vineyard Blend® Capsules

For the most up-to-date list of ingredients, please refer to the ingredient list on the label.

Nutrition Facts

Serving Size: two Juice Plus+ Vineyard Blend® Capsules

Calories	5
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Total fat	0 g
Saturated fat	0 g
Trans fat	0 g
Cholesterol	0 mg
Sodium	0 mg
Total Carbohydrate	< 1 g
Dietary Fiber	< 1 g
Sugars	< 1 g
Protein	1 g

Juice Plus+® Chewables

For those who do not like to take capsules we offer Juice Plus+® Chewables. They provide the same great nutritional benefits of fruits and vegetables as Juice Plus+® Orchard and Garden blends along with a great “fruity” taste.

Serving size: Adults four Orchard Blend tablets and four Garden Blend tablets
Children’s serving size varies based on age and body size.

Nutrition Information

Serving size: two Juice Plus+ Orchard Blend® Chewables

Calories	14
Total fat	0.2 g
Saturated fat	0 g
Trans fat	0 g
Cholesterol	0 mg
Sodium	3 mg
Total Carbohydrates	3 g
Dietary fiber	0.1 g
Sugars	2 g
Protein	0 g

Nutrition Information

Serving size: two Juice Plus+ Garden Blend® Chewables

Calories	14
Total fat	0.2 g
Saturated fat	0 g
Trans fat	0 g
Cholesterol	0 mg
Sodium	3 mg
Total Carbohydrates	3 g
Dietary fiber	0.1 g
Sugars	2 g
Protein	0 g

For the most up-to-date list of ingredients, please refer to the ingredient list on the label.

JP+ Gummies®

Most children don't come close to the recommended 7 to 13 servings of fruits and vegetables a day, despite growing medical evidence that whole food nutrition from fruits and vegetables holds the key to better health.

JP+ Gummies® can help because they contain the nutritional essence of 17 different fruits, vegetables, and grains in a tasty "gummi" form that kids (and even many adults) enjoy. Unlike regular gummies, JP+ Gummies® packs lots of good nutrition in every little handful: apple, orange, pineapple, cranberry, peach, acerola cherry, and papaya in the fruit gummies; and, carrot, spinach, broccoli, kale, cabbage, parsley, beet, tomato – and even bran from barley and oats – in the vegetable gummies. The whole food fruit and vegetable juice powders of JP+ Gummies® provide a variety of phyto (based) nutrients that only whole foods offer.

JP+ Gummies® contains no artificial flavors and no artificial colors like most candy gummies. JP+ Gummies® is flavored only with natural fruit and vegetable flavors and colored only with natural fruit and vegetable colors.

Nutrition Information

Serving size: three JP+ Gummies® Fruits

Calories	19
Total fat	0 g
Saturated fat	0 g
Trans fat	0 g
Cholesterol	0 mg
Sodium	3 mg
Total Carbohydrate	4 g
Dietary Fiber	< 1 g
Sugars	3 g
Protein	< 1 g

Nutrition Information

Serving size: three JP+ Gummies® Veggies

Calories	19
Total fat	0 g
Saturated fat	0 g
Trans fat	0 g
Cholesterol	0 mg
Sodium	4 mg
Total Carbohydrate	4 g
Dietary Fiber	< 1 g
Sugars	3 g
Protein	< 1 g

For the most up-to-date list of ingredients, please refer to the ingredient list on the label.

Juice Plus+ Complete®

Juice Plus+ Complete® is a whole food based beverage product that provides balanced nutrition in every scoop. Juice Plus+ Complete® can be used in any number of ways: as a healthful “on-the-go” breakfast, pre-exercise energy drink, post-workout recovery drink, a late night snack, or a complete meal replacement to help you watch your weight. It comes in your choice of two delicious flavors: French Vanilla and Dutch Chocolate.

Juice Plus+ Complete® provides:

- a blend of both simple (such as fructose) and complex (such as fructooligosaccharides) carbohydrates.
- a vegetable protein blend including soy protein, tofu powder, and chickpea powder.
- a blend of fibers including oat fiber, rice bran, citrus pectin, apple fiber, and other dietary fibers.
- the fruit and vegetable juice powders of Juice Plus+®.
- super foods like sea vegetables and wheat grass.

Use Juice Plus+ Complete® in a number of ways:

- for an on-the-go breakfast: get a great nutritional start on the day.
- as a pre-exercise energy drink: slow-releasing, low-glycemic index carbohydrates along with high quality plant-based proteins help prepare you for exercise.
- as a post-workout recovery drink: replenish your body with Juice Plus+ Complete®'s balanced nutrition.
- for watching your weight: use low-calorie Juice Plus+ Complete® in place of a meal or as a between meal snack, once or twice a day. (Always check with your doctor before beginning any weight loss program.)
- healthy snack: a tasty substitute for things you shouldn't be eating.

Nutrition Facts (both flavors)

Serving Size: 1/4 cup powder (33 g, one scoop)

Calories	110
Total fat	1 g
Saturated fat	0 g
Trans fat	0 g
Cholesterol	0 mg
Sodium	135 mg
Total Carbohydrate	15 g
Dietary Fiber	4 g
Sugars	12 g
Protein	13 g

For the most up-to-date list of ingredients, please refer to the ingredient list on the label.

No matter how you use it, Juice Plus+ Complete® will improve your diet by providing healthy, plant-based nutrition.

Juice Plus+ Thins®

Juice Plus+ Thins® is a healthful, whole food based snack. These specially formulated chewable wafers contain a carefully balanced blend of soluble and insoluble dietary fibers that help reduce hunger – without the use of any stimulants or drugs. Juice Plus+ Thins® comes in two great flavors: Chocolate Fudge and Apple Cinnamon.

Directions:

- To help create the feeling of fullness, chew two to four Juice Plus+ Thins® as a snack before a meal, along with at least 8 ounces of water.
- For general fitness and nutrition, enjoy two to four Juice Plus+ Thins® with water anytime as a snack.

Nutrition Information

Serving Size: two Juice Plus+ Thins®

Calories24
Total fat< 1 g
Saturated fat0 g
Trans fat0 g
Cholesterol0 mg
Sodium30 mg
Total Carbohydrate5 g
Dietary Fiber1 g
Sugars4 g
Protein< 1 g

For the most up-to-date list of ingredients, please refer to the ingredient list on the label.

Juice Plus+® for Pets

The concept of “whole food based nutrition” has also been adapted to the specific needs of our precious pets. Juice Plus+® for Dogs and Juice Plus+® for Cats are concentrated whole food based powders that you just sprinkle onto your pet’s regular food. They help to “unlock” the full nutritional value of your pet’s food, also providing concentrated, natural nutrients not present in most commercial pet food products.

Pets face many of the same health issues that we do, including chronic degenerative diseases. Juice Plus+® for Dogs and Juice Plus+® for Cats contain a proprietary blend of active enzymes and other ingredients that may help your pets digest and assimilate all of the food they eat – proteins, fats, starches, and fibers. Better digestion and absorption result in fuller utilization of nutrients and better elimination, which can help your pet’s overall digestive system become more efficient. Flaxseed and safflower are also included to help promote healthy skin and coat.

Most commonly asked questions about Juice Plus+® products

Q: What is Juice Plus+®?

A: Juice Plus+® is the registered brand name for NSA's fruit and vegetable based nutritional products. These products contain concentrated juice powders from a variety of fruits, vegetables, and grains.

Q: Why is Juice Plus+® unique?

A: Juice Plus+® is unique because of its ingredients. The whole food base is made using the concentrated juice powders from fruits, vegetables, and grains, and is produced through a proprietary juice drying process. Juice Plus+® is convenient, affordable, and bioavailable nutrition in a form which is easy to consume.

Q: How is Juice Plus+® made?

A: The Juice Plus+® powders are made specifically for NSA using a proprietary methodology developed by the company. The juices are dried in such a way as to retain as much of the nutrient content as possible from the original fruits and vegetables. These powders are blended with a few other food ingredients before being encapsulated and bottled.

Q: What does "bioavailable" mean?

A: Bioavailable is another way of saying "highly absorbable." The nutrients in Juice Plus+® are recognized by the body and readily assimilated. This has been demonstrated by independent studies at a number of well recognized universities and research centers around the world. For further information, see Chapter 13.

Q: Is Juice Plus+® a substitute for fruits and vegetables?

A: Juice Plus+® is not a substitute for fruits and vegetables. The company encourages everyone to eat at least 7 to 13 servings of a wide variety of fruits and vegetables daily, as recommended by health professionals worldwide. Juice Plus+® is a complement to a healthy diet rather than a substitute for one.

Q: If someone already eats fruits and vegetables, do they need Juice Plus+®?

A: The key to a healthy diet is balance, variety, and regularity. Most people do not manage to eat the recommended 7 to 13 servings of fruit and vegetables every day. Adding Juice Plus+® provides whole food based nutrition from a wide variety of fruits and vegetables daily.

Q: How many servings of fruits and vegetables per day do the experts recommend?

A: The new U.S. Dietary Guidelines for Americans recommend that adults should eat 7 to 13 servings of fruits and vegetables per day, depending on age, gender, and level of physical activity.

You can go to the website www.mypyramid.org (or have your prospects or customers do the same) and plug in age, gender, and level of physical activity to get the U.S. recommendations for any individual. (Don't forget that 1 serving = 1/2 cup). If you want to see the maximum recommendation of 13 servings a day, plug in the data for a 24-year-old male who exercises over an hour a day.

Q: How much of each fruit and vegetable is in Juice Plus+®?

A: Juice Plus+® is created using concentrated fruit and vegetable juice powders, so a direct comparison to whole fruits and vegetables would not be meaningful as water and some fiber are removed during the production of the juice powders.

Q: When should I take Juice Plus+®?

A: NSA recommends taking the products every day at a convenient time. The most important thing is to develop a regular habit so that it becomes part of your daily routine. Many people find that mealtime is a good time to remember to take their Juice Plus+®.

Q: I have trouble swallowing the capsules. What do you suggest?

A: Try taking one capsule at a time with a glass of water, or try holding one capsule in the mouth for 15 seconds to soften it before swallowing with water, holding the chin down. Other options include emptying the contents of the capsules onto food or taking the Juice Plus+® chewables instead of the capsules.

Q: Can I take my Juice Plus+® with coffee, tea, or cola?

A: Juice Plus+® capsules are best consumed with an 8 oz. glass of water. However, they can be consumed with any liquid.

Q: Who can take Juice Plus+® capsules?

A: Juice Plus+® capsules are nutritional products intended to be used by people over the age of three years. As with any change in diet, people on medication or with specific medical conditions should consult their doctor before starting to use Juice Plus+®.

Q: Will Juice Plus+® cure or improve certain diseases or conditions?

A: Juice Plus+® is not a medicine and is not a treatment or cure for any disease or condition. For information on research into the effects of Juice Plus+® on health, please see Chapter 13.

Q: What can I expect to happen when I take Juice Plus+®?

A: Juice Plus+® is whole food based nutrition. It provides the good nutrition from a wide variety of fruits and vegetables so often lacking in the diet. The products provide the benefits of these nutrients, and several studies have demonstrated these benefits in a variety of ways. For further details on these studies, please see Chapter 13.

Q: Can you take too much Juice Plus+®?

A: While the company does not have any evidence of adverse effects from high intakes of Juice Plus+®, we do recommend individuals follow the serving directions provided on the label.

Q: Will I experience any side effects while taking Juice Plus+®?

A: Some people may notice changes when they add Juice Plus+® to their diet. Most of these will be positive; however, a few people have noticed gastrointestinal changes for a few days after starting Juice Plus+®. Taking the product mid-meal can help reduce these early effects.

Q: Can Juice Plus+® products be taken during pregnancy or by nursing mothers?

A: Juice Plus+® is whole food based nutrition and should be suitable for use by anyone who can eat fruits, vegetables, and grains. However, it is not a substitute for standard vitamins or minerals recommended for use before or during pregnancy or lactation. Anyone who is under the nutritional guidance of a doctor should consult him/her before starting Juice Plus+®.

Q: If I have allergies to certain fruits and vegetables, can I still take Juice Plus+®?

A: The fruits and vegetables used to make Juice Plus+® are listed on the label. If you are allergic to any of these we advise taking the bottles to your doctor to discuss this with him or her.

Q: Can diabetics use Juice Plus+®?

A: Diabetes is a medical condition. We advise any diabetic who would like to use Juice Plus+® to take the bottles to his/her doctor, so that the doctor can see that two Juice Plus+® capsules have approximately five calories and approximately one gram of total carbohydrate.

Q: Will Juice Plus+® affect someone taking Coumadin?

A: Because a small quantity of vitamin K is present in Juice Plus+ Garden Blend®, anyone taking this prescription medication should check with his or her doctor before taking Juice Plus+®.

Q: Is Juice Plus+® compatible with the prescription medications I am taking?

A: Anyone taking prescription medications should check with his/her doctor before taking Juice Plus+®. For example, if a medication is to be taken on an empty stomach, then Juice Plus+® should not be taken at the same time.

Q: Should people continue to take other vitamins or minerals with Juice Plus+®?

A: If your supplementation was prescribed or recommended by your doctor we recommend that you follow his/her advice. Otherwise, we recommend that people decide for themselves. Juice Plus+® taken consistently, over time usually supports excellent nutritional status.

Q: Is Juice Plus+® gluten-free?

A: All Juice Plus+® products meet the proposed FDA regulations for gluten-free food products.

Q: Are Juice Plus+® products dairy-free?

A: All Juice Plus+® products are dairy-free, including Juice Plus+ Complete® (unless a consumer mixes it with milk). Juice Plus+ Complete® powder has been formulated using plant based ingredients.

Q: Is Juice Plus+® kosher?

A: Juice Plus+® Orchard and Garden Blend are certified kosher.

Q: How do I store my Juice Plus+® products?

A: To ensure that your Juice Plus+® products maintain their high quality, we recommend that they be stored in a cool dry place, out of direct sunlight.

Q: Are the Juice Plus+® powder blends in the capsules also used in Chewables and Gummies?

A: Yes, Chewables and Gummies are based on the same blend used for the capsules. Chewables and Gummies contain additional ingredients to provide the proper texture and flavor.

Q: What type of testing and quality control is done on Juice Plus+® products?

A: NSA's manufacturing partners monitor the quality of all ingredients during all phases of the production process in accordance with strict specifications. Each individual batch is subject to many different types of quality control procedures. All are designed to ensure that at each phase of the process only high quality ingredients are used in the manufacture of Juice Plus+®. The company also carries out a number of tests on the finished product to ensure that each batch meets our exacting quality standards and consistently delivers the good nutrition that our customers have come to expect.

Q: Is Juice Plus+® tested for pesticides and herbicides?

A: As part of the ongoing quality assurance program NSA regularly tests all products for herbicides and pesticides. This comprehensive testing is performed to meet both the US Food and Drug Administration and European Union standards.

Q: Where are the fruits and vegetables used to make Juice Plus+® grown? Are they organically grown?

A: The fruits and vegetables used to make Juice Plus+® are obtained from high quality growers mainly in North America. Locations vary due to climactic requirements of the various fruits and vegetables. The company uses as much organic produce as possible; however, the organic content varies with the supply available.

Q: Has Juice Plus+® changed over the years?

A: In over a decade of manufacturing Juice Plus+®, NSA has always focused on product improvement. The company regularly assesses the quality of the ingredients and the processes used to manufacture Juice Plus+®. This has led to continual product improvements in the past, and these will continue in the future.

Q: What about copycat products?

A: NSA has a policy of not commenting on competitors' products. The company has an unparalleled track record, with years of success and hundreds of thousands of satisfied customers in many countries. The pioneering role of NSA in proving the efficacy of Juice Plus+® in numerous peer-reviewed scientific studies is also unmatched by any other branded nutritional product on the market.

Q: Where can I see the clinical research conducted on Juice Plus+®?

A: An overview of the published research is available on our website www.juiceplus.com and covered in Chapter 13.

Q: Why has there been so much research on Juice Plus+®?

A: The independent, published scientific evidence for the efficacy of the product provides validation and reassurance to NSA customers of the benefits of Juice Plus+®.

Q: How can so much nutrition be packed into a small capsule?

A: The proprietary juicing and drying procedures have been designed to retain as much of the nutrition from fruits and vegetables as possible while removing the water and bulk. The resulting whole food based powders contain the nutrition of the fruits and vegetables in concentrated form.

JUICE PLUS+® PREFERRED CUSTOMER PRICE SHEET

JUICE PLUS+® PRODUCTS	SHIPMENT SUPPLY	MONTHLY INSTALLMENT PRICE (plus tax, includes shipping)
 Orchard and Garden Blend	8 bottles in box (4 Orchard, 4 Garden) Adult – 4 mo. supply Child under 13 – 8 mo. supply	\$41.50/month (for 4 months)
 Chewables	8 bottles in box (4 Orchard, 4 Garden) Adult – 2 mo. supply Child under 13 – 4 mo. supply	\$22.50/month (for 4 months)
 Gummies	4 jars in box (2 fruits, 2 veggies) Adult – 2 mo. supply Child under 13 – 4 mo. supply	\$22.50/month (for 4 months)
 Vineyard Blend	4 bottles in box Adult – 4 mo. supply Child under 13 – 8 mo. supply	\$26.50/month (for 4 months)
 Complete	4 cans in box (4 French Vanilla, OR 4 Dutch Chocolate, OR 2 of each) 15 servings per can	\$27.50/month (for 4 months)
 Thins	8 bottles in box (8 Apple Cinnamon, OR 8 Chocolate Fudge, OR 4 of each) 60 chewable wafers in each bottle	\$27.50/month (for 4 months)

YOU BUILD YOUR OWN VIRTUAL FRANCHISE®, ONE CUSTOMER AT A TIME.

Under our unique Preferred Customer program, you earn a retail profit each time you add a new Juice Plus+® Preferred Customer or sell any other NSA product. We ship the product, bill your customer, collect the money and send it to you automatically each month.

	Purchase Volume Credit (PVC)	Wholesale Price	Retail Price	Retail Profit	Preferred Customer Price	4-Month Installment Price	Preferred Customer Profit
Juice Plus+® Whole Food Based Nutritional Products							
Juice Plus+® Capsules (8 Bottle Carton)	101.25	135.00	179.00	44.00	156.00	41.50	21.00
Juice Plus+® Vineyard Blend	60.00	80.00	119.00	39.00	96.00	26.50	16.00
Juice Plus+® Chewables (8 Bottle Carton)	52.50	70.00	89.00	19.00	80.00	22.50	10.00
JP+ Gummies®	52.50	70.00	89.00	19.00	80.00	22.50	10.00
Juice Plus+ Complete® (4 Can Case)	63.00	84.00	120.00	36.00	100.00	27.50	16.00
Juice Plus+ Thins® (8 Bottle Carton)	60.00	80.00	120.00	40.00	100.00	27.50	20.00
Juice Plus+® For Cats/Dogs (8 Bottle Carton)	60.00	80.00	120.00	40.00	100.00	N/A	20.00

As you add new customers and accumulate volume, you qualify to earn commissions, too. Your goal should be to become an NSA “Virtual Franchisee” as quickly as possible, preferably within your first 60 days in the business under our “Fast Track” program.

<i>To become a:</i>	<i>you Accumulate:</i>	<i>or “Fast Track” by accumulating</i>
DIRECT DISTRIBUTOR (6% commission)	\$2000 in PVC over time	\$500 in PVC in your first 30 days
VIRTUAL FRANCHISEE (14% commission)	\$6000 in PVC over time	\$2000 in PVC your first 60 days

Remember that the business you accumulate does not have to be generated only by your own customers; you also get credit for business generated by other new Distributors you bring into the business. Your only other requirement to earn these positions is to have \$500 in “Personal PVC” (Purchase Volume Credit in your number) in your qualifying month. *(Please refer to definitions.)*