

JUICE PLUS+® CHILDREN'S HEALTH STUDY

Mission Statement

The Juice Plus+® Children's Health Study is a nonprofit organization dedicated to improving the state of children's health and nutrition around the world through its research and educational programs.

Juice Plus+® Children's Health Study

The first major project of the Juice Plus+® Children's Health Study [JPCHS] is a large-scale, multi-year study that is designed to determine what effect adding Juice Plus+® to the family diet can have on children's health. The study will measure things like how many days of school children miss, how many doctor visits they make, and whether using Juice Plus+® can get children on the path to eating better in general.

To meet survey parameters and provide as broad a base of information as possible, the Health Study's objective is to enroll, over the next several years, thousands of families around the world who have children ages 6 to 15. As an incentive to encourage families to participate, the Health Study is providing the child's Juice Plus+® product for free, as long as the parent begins taking the product, too. The latter requirement is in keeping with the belief that parental support and involvement is the key to successfully establishing good health habits in children. It also will help ensure the high survey response rate necessary for meaningful results.

Working the Program

Three Easy Steps

1. Become a Member

a. Must be a VF, SC, SSC, QNMD, or NMD

A Distributor or Direct Distributor may also sponsor a child in the CHS as long as an support team member (VF or above) is a member and agrees to train them on working the program. The upline must also sign a registration form that is required to enroll each participant into the study.

b. Complete the Member Agreement (see page 14.5)

This form can be obtained through one of the following methods:

- Fax-on-demand at 310-575-5026 option 112 (U.S.) or 877-669-1875 (Canada)
- JPCHS at 901-850-3009 (U.S. phone), 901-850-3060 (U.S. fax); 905-624-6368 (Canada phone)
- Distributor Support at 901-850-3000 Ext. #3, or distsupp@nsai.com
- www.nsavirtualoffice.com (in JPCHS section)

- c. **Submit the Member Agreement.**
 - Fax to 901-850-3060.
 - Mail to JPCHS, 140 Crescent Dr., Collierville, TN 38017.
 - When your Member Agreement is processed, you will be charged a one-time fee of \$20 to become a Member.
- d. **Receive the JPCHS Research Kit.**
 - When your Member Agreement form is processed, you will receive a research kit.
 - The research kit contains ten enrollment questionnaires with postage-paid return envelopes and ten registration forms to enroll your first ten study participants. The kit also contains promotional materials and samples needed to share the program with others.
 - Additional enrollment questionnaires and registration forms may be purchased in packs of ten through the NSA Order Department. This is called an "Order Kit," and may be purchased by VFs and above.

2. Introduce Juice Plus+® to Prospective Families.

- Children must be at least six years old and no older than 15 years of age to participate in the study.
- Participants must not have been Juice Plus+® customers at any time prior to their enrollment in the health study.
- There must be one adult enrolled as a Juice Plus+® Preferred Customer for each child in the study.
- Study participants may participate in the program for up to three years.

3. Enroll the Customer.

- a. **Complete and submit the JPCHS Registration Form.**
 - Fill out the order section on the JPCHS Registration Form.
 - Have the adult study participant read and sign the Participant Agreement on the JPCHS Registration Form.
 - Submit the JPCHS Registration Form.
US: Fax to 901-850-3060, or mail to: JPCHS 140 Crescent Dr., Collierville, TN 38017. Canada: Fax to 905-624-4624, or mail to: JPCHS 2785 Skymark Ave, Unit #15, Mississauga, ON L4W4Y3.
 - A contribution of \$30.00 must be paid (see registration form).
This contribution is split proportionately among the sponsoring distributor and his or her upline. It will be deducted automatically from NSA checks once a year each year a participant remains in the study (three years maximum).
- b. **Complete Questionnaires.**
 - Each Study participant should be given an enrollment questionnaire with a postagepaid return envelope. The study participant has seven days to fill out and return the enrollment questionnaire.
 - Follow-up Questionnaires: two additional questionnaires will follow with the second and fourth shipments of Juice Plus+® for the first year. An annual questionnaire will be sent at the end of year two and year three, if participant remains in the study for the full three years.
 - Questionnaires should only be put in the addressed/postage-paid envelope and

- mailed to the JPCHS (see previous page).
- In addition, online questionnaires are automatically e-mailed to the study participant shortly after they receive their physical questionnaires.

Advisory Committee

The Juice Plus+® Children's Health Study is proud to have these and other committed professionals helping to advance and support the objectives of the Study as members of our Advisory Committee.

Kathryn Boschert, MA, RD, LD
Former Executive Director
Juice Plus+® Children's Health Study
Memphis, Tennessee

Kathryn Boschert is a Registered Dietitian with a Masters Degree in Food and Nutrition. She interned at the Mayo Clinic in Rochester, Minnesota, and later served as a member of the internationally acclaimed Trauma Intensive Care Nutrition Support Team at the Regional Medical Center in Memphis, Tennessee.

John J. Corcoran, MD, FACOG
Obstetrics, Gynecology and Surgery
Lancaster, Pennsylvania

Dr. Corcoran is a graduate of Georgetown University School of Medicine in Washington, D.C. and interned at Misericordia Hospital in Philadelphia. He began his medical career as a medical officer with the U.S. Air Force for eight years. For over 40 years he has been in private practice as an OBGYN in Lancaster, Pennsylvania.

Shirley Robertson, MD, AAFP
Family Practice
Lansing, Michigan

Dr. Robertson is a graduate of Loyola University School of Medicine in Chicago. She did her residency training at E.S. Sparrow Hospital in Lansing, Michigan, and has been a Family Practice Specialist in Lansing for the over 25 years. She has also held an Assistant Clinical Professorship at Michigan State University since 1978.

William Sears, MD, FRCP
Pediatrics
San Clemente, California

Dr. Sears received his pediatric training at Harvard Medical School's Children's Hospital in Boston and The Hospital for Sick Children in Toronto. He is an associate clinical professor of pediatrics at the University of California, Irvine, School of Medicine. Dr. Sears is the author of over 30 books and numerous scientific articles and serves as a medical and parenting consultant to *Baby Talk* and *Parenting* magazines. A pediatrician for over 30 years, he currently practices, along with his three oldest sons, in San Clemente, California.

Paul Stricker, MD
Pediatric and Adolescent Sports Medicine
San Diego, California

Dr. Stricker is a charter member and past-president of the American Medical Society for Sports Medicine, a member of the editorial board of *Healthy Children* magazine, and a member of the Executive Council for Sports Medicine and Fitness for the American Academy of Pediatrics. Dr. Stricker has also served as team physician for the U.S. Olympic Team and for U.S. national teams in swimming, gymnastics, soccer, and basketball. He was selected as one of America's Top Pediatricians in 2007 by the Consumer's Research Council of America.

Gerald Tulzer, MD
Pediatrics
Linz, Austria

Dr. Tulzer trained at the University of Vienna; at the General Hospital and the Pediatric Clinic in Linz; and at Children's Hospital of Philadelphia, University of Pennsylvania. He is currently Head of the Department of Pediatric Cardiology at the Pediatric Heart Centre in Linz and on the teaching staff at the University of Vienna. Dr. Tulzer gained an international reputation by performing the world's first heart operation on a baby in the womb.



JUICE PLUS+® CHILDREN'S HEALTH STUDY MEMBER AGREEMENT

NSA Distributor Name _____ FIN _____

Address _____

City _____ State _____ Zip Code _____

Telephone Number(s) (with area code) _____

NSA Distributor Support Partner (if applicable) _____

I understand that my involvement in this program is optional.

I understand that I must be an NSA Virtual Franchisee, Sales Coordinator, Senior Sales Coordinator, QNMD or NMD in order to participate in this program as a Foundation member.

I understand that I am responsible for my proportionate share of a \$30 contribution to support the **Juice Plus+® Children's Health Study** for each participant that I enroll in the study. I understand that this contribution will be deducted from my NSA check, once a year each year a participant remains in the study (three years maximum).

I understand I will be allowed to enroll participants in the Juice Plus+® Children's Health Study if *all of the following conditions are met*:

- Participants must agree to continue their involvement in the Health Study for a period of at least 12 months.
- There must be one adult enrolled as a Juice Plus+® Preferred Customer for each child in the Health Study.
- Children must be no younger than 6 years nor older than 15 years in order to begin the study.
- Both the adult and the child participant must not have been Juice Plus+® customers *at any time* prior to their enrollment in the Health Study.
- No more than 50% of my total Juice Plus+® Preferred Customers may be participants in the Juice Plus+® Children's Health Study.

All existing Health Study members are bound by these same rules.

**I agree to pay a one-time fee of \$20 to become a Children's Health Study member.
Upon payment of this fee I will receive a Research Kit, which includes registration forms and
enrollment questionnaires to enroll my first ten study participants, along with promotional materials
and samples that I will need in order to successfully share the program with others.**

Method of Payment: ☐ VISA ☐ MC ☐ DINERS CLUB ☐ AMEX (USA ONLY) ☐ Discover ☐ JCB

Credit Card Number _____ Expiration Date: _____

Signature

Date

For US Orders
Fax form to: 901-850-3060
- OR - Mail form to:
Children's Health Study
140 Crescent Dr.
Collierville, TN 38017
901-850-3009

Juice PLUS⁺ Children's Health Study

REGISTRATION FORM

For Canadian Orders
Fax form to: 905-624-4624
- OR - Mail form to:
Children's Health Study
2785 Skymark Ave Unit #15
Mississauga, ON L4W 4Y3
905-624-6368

**A contribution is being made on your behalf to support
your child's participation in the Children's Health Study.**

Health Study Member (Virtual Franchisee or above):

PVC for this order goes to:

Name: _____

Name: _____

FIN: _____

FIN: _____

Juice Plus⁺ Product Order

Please send my order to:

Name _____

Address _____

City / State / Zip _____

Daytime Telephone _____

Choice of free product for child (Adult automatically receives capsules):

Juice Plus⁺ Capsules ☐ Juice Plus⁺ Chewables ☐

Method of Payment for Juice Plus⁺ capsules (for adult)

US

☐ \$41.50 (plus applicable taxes) every month

☐ \$156.00 (plus applicable taxes and freight) every 4 months

CANADA

☐ \$59.38 (plus applicable taxes) every month

☐ \$233.26 (plus applicable taxes and freight) every 4 months

Process first order: **ASAP** or Date: _____

Bank Draft (CANADIAN Customers must attach a voided check)

Bank Routing # _____

Checking Acct # _____

Credit Card

VISA DISCOVER MC DINERS CLUB JCB *AMEX (US ONLY)

Card # _____

Expiration Date (____/____)

Cardholder Name _____

Billing Address _____

City / State / Zip _____

Telephone _____

E-mail _____

Cardholder's Signature _____

Health Study Participant Agreement

Participation Criteria

I confirm that my child and I are not currently using Juice Plus⁺.

I confirm that my child is no younger than 6 years old and no older than 15 years old.

Adult Participation

I agree to become a Juice Plus⁺ Preferred Customer and use Juice Plus⁺ as recommended, (2 Orchard Blend capsules and 2 Garden Blend capsules every day) for a period of one year.

Child Participation

I understand that my child will receive free Juice Plus⁺ product (capsules or chewables) for the same one year period.

I agree to ensure to the best of my ability that my child takes the recommended children's serving of Juice Plus⁺ during the one year study period.

Product Shipment and Study Questionnaires

I agree to complete the enclosed Juice Plus⁺ Children's Health Study Enrollment Questionnaire and return it in the enclosed business reply envelope within the next seven days.

I understand that I will receive an initial 4-month supply of Juice Plus⁺ for both me and my child approximately seven business days after submitting my product order.

I understand that I will receive two subsequent shipments containing additional 4-month supplies of Juice Plus⁺ for both me and my child approximately four months and eight months from now.

I agree to complete the Interim Study Questionnaire contained in the second shipment of Juice Plus⁺ and submit it within seven days of receiving it.

I agree to complete and submit a Final Study Questionnaire at the end of the one-year period.

Today's Date (____/____/____)
Month Day Year

Participating Adult's Name _____

Participating Adult's Signature _____

Participating Child's Name _____

Participating Child's Birth date (____/____/____)
Month Day Year