BUSINESS STORY WORKSHEET

"Share Your Heartfelt Feelings"

Complete the statements to discover your 30- to 45-second core business story:

1. "I was attracted to the Juice Plus+® business because… OR "Developing a Juice Plus+® business appealed to me because_____

   _____."
   (For example: I loved the product and it made sense that other people would too! I was excited about being in a business with my friend/family member, I could work from home, and I could start a business without changing my life.)

2. "I became a Juice Plus+® distributor because…(your financial needs and desires)_____

   _____."
   (For example: I needed extra money, I liked the idea of sharing health with others, I wanted to stay at home with my kids, to prepare for-or supplement-my retirement, to provide extras for my family, and to create a business based on helping people.)

3. "What I want to achieve for myself and my family is (what you realize you can accomplish financially) _____

   _____."
   (For example: extra income, stay at home with my children, college tuition, supplement retirement, retire early, provide extras for my family, more time, freedom, and travel.)

Your story is really not about you. It is about the person's life you will change by sharing it.

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