

Virtual Franchise Marketing Plan

What do you want from NSA?

When do you want it?

How much time are you willing to commit?

You earn money 5 ways:

1. Retail Commission (\$21)*
2. Sales Commission (6%, 14%, 22%)
3. Performance Bonus (5%)
4. Promote Out Bonus (4%)
5. Business Incentive Bonus

					Qualifying National Marketing Director (QNMD)	National Marketing Director (NMD)	Includes: health, life, dental, disability, optical, tuition program, holiday bonus
						Plus Benefits	
				Senior Sales Coordinator (SSC)	20 %	20 %	Business Incentive Bonus (BIB)
				Sales Coordinator (SC)			
				10 %			
				4 %			
				4 %			
					5 %	5 %	Performance Bonus (PB)
							Profit per Box (\$21 Retail Commission + [x%] Sales Commission)
Dealer	\$27.08	\$35.18	\$43.28	\$43.28	\$43.28	\$43.28	
\$21	[6 %]	[14 %]	[22 %]	[22 %]	[22 %]	[22 %]	
0	500 in 30 days 2,000 total	2,000 in 60 days 6,000 total	12,000 total 3 DD legs	28,000 in 90 days, 3 VF legs	80,000 in 4 months 3 SC legs	300,000 in 9 months, 5 SC legs	PVC needed for promotion

Fast Track Program:

To become:

Accumulate:

or Fast Track:

Direct Distributor
Virtual Franchisee

2000 PVC
6000 PVC

500 PVC in 30 days
2000 PVC in 60 days

* **\$156 Preferred Customer Price**
-135 Wholesale Cost
\$ 21 Retail Profit

Retail Commission = Preferred Price – Wholesale Price
PVC (Purchase Volume Credit) = 75% of Wholesale Price - 101.25

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Dealer	Direct Distributor (DD)	Virtual Franchisee (VF)	Sales Coordinator (SC)	Senior Sales Coordinator (SSC)	Qualifying National Marketing Director (QNMD)	National Marketing Director (NMD)	
						Plus Benefits	Includes: health, life, dental, disability, optical, tuition program, holiday bonus
							Business Incentive Bonus (BIB)
							Promote Out Bonus (POB)
							Performance Bonus (PB)
							Profit per Box (\$21 Retail Commission + [x%] Sales Commission)
							PVC needed for promotion

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